



## Accelerating Corporate Social Responsibility in the new EU Member States and Candidate Countries to promote harmonization, competitiveness, and social cohesion

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Working document as per 19 February 2008

### PEER GROUP VISIT TO SPAIN

**About the visit:** peer group visit to Spain is being organized as part of a regional CSR project<sup>1</sup>. The Project aims to advance the implementation of CSR practices in the New Europe: Bulgaria, Croatia, Hungary, Lithuania, Macedonia, Poland, Slovak Republic and Turkey. Purpose of the study visit is tailored the goal of CSR peer groups, which is to create national CSR agendas in their countries. Consequently, the aim of study visits to UK, Germany and Spain is to equip members of peer groups with ideas, knowledge and tools to carry out this assignment.

Participants will be coming from some of these countries to learn from their peers in Spain on CSR implementation experience, challenges and opportunities. The composition of delegation will be about 13-16 people representing business sector, Government and civil society. Spanish Global Compact Network is the local partner in implementing this project activity.

### Agenda

9:00 - 9:30	Registration
9:30 - 10:00	Welcoming remarks: - ASEPA, Mr. <b>Salvador García-Atance</b> - Chairman Presentation of the Spanish UN GC Network
10:00 - 10:30	Stakeholders panel - I part: - ECODES, Ms. <b>Eva Ramos</b> - CSR Program Director ECODES is a renowned Spanish NGO that promotes the sustainable development through the CSR
10:30 - 11:00	Government role in CSR: Spanish case - Ministry of Labour, Mr. <b>Gil Ramos Masjuan</b> , Subdirector General Adjunto de Fomento y Desarrollo Empresarial y Registro de Entidades Mr. Ramos will present the latest initiative of the Spanish Government to promote the CSR among the companies and the role of the Government in CSR
11:00 - 11:30	Questions and discussion with Mr. Gil Ramos Masjuan: CSR Council initiative of the Spanish Government
11:30 - 12:00	Coffee Break
12:00 - 12:15	Role of education in promoting CSR: - Instituto de Empresa Business School. Mr. <b>Joaquín Garralda</b> , Vice-Dean for Academic Affairs, is an expert on CSR and the Director of the Master in CSR at Instituto Empresa in collaboration with PriceWaterHouseCoopers

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<sup>1</sup> The project is funded by the European Commission and UNDP. Project website: [www.acceleratingcsr.eu](http://www.acceleratingcsr.eu)

- 12:15 - 12:30 Stakeholders panel - II part  
- Forética, Mr. **Jaime Silos** - Corporate Development Director  
Forética promotes CSR in Spain through the SGE21 standard. Mr. Silos will present their role in CSR and he will share their experience
- 12:30 - 13:00 Business panel:  
- OHL, Mr. **Francisco Mallol Prats**  
OHL is one of the biggest companies in services and construction. Mr. Mallol will present their good practices, focusing in Laboral Standards
- 13:00 - 14:00 Q&A session and discussions  
- Facilitator **Isabel Garro**, Managing Director ASEPAM
- 14:00 - 15:30 Lunch break and informal discussions at Instituto Empresa
- 15:30 - 16:00 Company visit  
- **ENDESA**, calle Ribera del Loira, 60 - 28042 Madrid (We will go by private bus).  
ENDESA is the leading utility in the Spanish electricity system and the number one private-sector multinational electricity utility in Latin America; it is a major operator in the European Mediterranean region
- 16:30 - 18:00 Discussions and interactive exercises to work on CSR agendas  
- Facilitator **Isabel Garro**, Managing Director ASEPAM
- 21:00 Dinner with Spanish GC members at "El Olivar de Ayala": Calle Ayala, 84. We will provide further information to the participants in Madrid. Note: participants are expected to pay for their meals from DSA receive

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